



## Buckeye Room: Ohio State's Alumni Insights Community

### Frequently Asked Questions (FAQs)

Before you join the Buckeye Room, we want to make sure you know what it's all about. If you don't see your question in this list, please contact us! We'd love to hear from you. Email the Buckeye team at [BuckeyeRoom@osu.edu](mailto:BuckeyeRoom@osu.edu) or our technical support team at [support@buckeyeroom.osu.edu](mailto:support@buckeyeroom.osu.edu).

#### 1) What is the Buckeye Room?

The Buckeye Room is an exclusive online community panel where Ohio State alumni share feedback through surveys and participate in live forum discussions. Buckeye Room members' ideas and opinions influence university decisions and help Ohio State improve experiences for Buckeyes throughout the world.

#### 2) Why should I join?

Ohio State values your opinion! The Buckeye Room is your platform to share the unique insights that only you can bring to the conversation. As a member, you will have the opportunity to weigh in on ideas at the university, preview new programs and help shape exceptional Buckeye experiences. Members receive regular updates about how their input is being used, enabling them to see firsthand how their participation leads to real results.

#### 3) What does the university expect to learn from members of the Buckeye Room?

The Buckeye Room helps Ohio State tap into its far-reaching alumni network to inform the university on:

- Alumni initiatives and events
- Attitudes and opinions about the university
- Alumni interactions with the university
- Branding initiatives
- Philanthropic priorities/motivations
- Opportunities to enhance the alumni experience

#### 4) Who can be a Buckeye Room member?

Any and all Ohio State alumni can participate.

#### 5) How do I join the Buckeye Room?

It's easy to join. To get started, visit [buckeyeroom.osu.edu](http://buckeyeroom.osu.edu) and click the red "Not a member?" button. A short survey (approximately 8 to 10 minutes) will start your membership and help ensure you have a meaningful Buckeye Room experience, tailored to the topics you care about most.

#### 6) What happens after join?

After you complete your registration, you'll start to receive email invitations to participate in surveys, discussion forums, trivia games and contests. Invitations will be sent to you once or twice a month. Most activities will take five minutes or less to complete. You are always free to choose whether to participate in any activity, and you may discontinue your Buckeye Room membership at any time.

You will receive regular communications and quarterly e-newsletters that detail what we've learned from you and

how your insights and ideas have been used to inform decisions at Ohio State. We hope you will feel more connected and enjoy receiving insider information about your alma mater!

**7) How will you protect my privacy?**

We take your privacy very seriously. Your information and survey responses will be maintained in a secure system and never sold or shared with other organizations. All survey responses are aggregated during data analysis and when we report to the university and back to our Buckeye Room community. You are welcome to review our complete [privacy policy](#).

**8) Why do you ask for demographic information such as race, ethnicity and sexual orientation?**

Ohio State alumni and their families hail from all over the world and are diverse in many ways. The purpose of our demographic questions is to be inclusive and supportive of our entire alumni community and to bring forth topics that are most pertinent to you. The information you share with us is held in strict confidence.

**9) How does Ohio State utilize survey information gained from Buckeye Room members?**

The Buckeye Room provides the university with an in-house resource to answer questions, offer feedback, generate ideas and collaborate in real time. Your feedback informs university decisions and inspires new initiatives. For example, insights collected from Buckeye Room members were shared with our marketing team to make changes to our osu.edu website. We also used Buckeye Room input to shape our football ticketing process when it changed in 2016.

**10) Do you offer incentives or rewards?**

Yes! Each time you complete a survey, you'll be entered into our quarterly prize draw for a \$50 virtual Visa® card.

**11) I am not an Ohio State alum, but I am a huge Buckeye fan. Can I join the Buckeye Room?**

Thank you for your interest and enthusiasm, but the Buckeye Room is currently only open to Ohio State alumni.

**12) How do I cancel my membership?**

As a Buckeye Room member, you will receive email invitations to participate in activities in the community. To deactivate your membership, simply click on the unsubscribe link located at the bottom of the email. Alternatively, you can send an email to [support@buckeyeroom.osu.edu](mailto:support@buckeyeroom.osu.edu) to request removal.

**13) Are there any fees or costs?**

No. Being a member of the Buckeye Room is entirely free.

**14) Will I be able to see who else is in the Buckeye Room?**

No. Participating members' information is confidential.

**15) Will you ask me for donations?**

If you currently receive requests from Ohio State, those may continue, but the Buckeye Room will never ask members to give financially. All we ask for is a few minutes of your time and your unique insights!

**16) I have more questions. Who can I contact to learn more about the Buckeye Room?**

Please contact the Buckeye Room team at [BuckeyeRoom@osu.edu](mailto:BuckeyeRoom@osu.edu).